



Summary Information

Permit No: F00020202

Type of Permit: FILMING

Release Date: 09/17/2009

Production Company PRETTY BIRD PICTURES INC

Producer Steve Bauerfiend

Insured Company Name PRETTY BIRD PICTURES INC

Director Peggy Sirota

Contact Phone No. 1 310-315-8700

1st AD Michael Dignum

Contact Phone No. 2

Fax

Production Manager Piazzie N/A

Address 1823 COLORADO BLVD

FilmL.A. Coordinator Yulizza Ramirez

SANTA MONICA, California 90404

Production Title ALMAY

Location Manager Carrie LA

Type of Production Commercial - Standard

Primary Phone Mobile - 818-268-0802

Secondary Phone Office - 310-315-8700

Location Assistant N/A N/A

Primary Phone Office - 310-315-8700

Secondary Phone

Fees

Notification Charge \$155.00

Total Permit Fee \$865.00

FILMLA FILM APPLICATION FEE \$625.00

Number of Locations 1

 LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
 SURCHARGE



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

Location 1 of 1

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Permit Number	F00020202	Location Manager	Carrie LA
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 818-268-0802
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	ALMAY		

Location Address 6442 Santa Monica Blvd, Los Angeles, CA, 90038

Location Names

Location Type Loft

Location Description LA CITY/THE LA LOFTS

Prep Dates 9/17/2009 - 9/17/2009 12:00 - 20:00

Film Dates 9/18/2009 - 9/18/2009 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached document PRETTY BIRD, Carrie LA.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	3		Cast	5
	Cast/Crew vehicles	35		Crew	30
	Cube Trucks	3		Extras	10
	Generator	1			
	Motor Homes	2			
	Portable restrooms	1			
	Stakebed Trucks	2			
	Vans	4			

Filming Activities Interior and exterior dialogue; Parking legally on street;

Jurisdiction **Political:** Los Angeles City - Council District 13

Police: Los Angeles Police Department

Fire: Los Angeles City

Location Notes

Parking Base Camp
 Location Type : Location
 Street :

Crew Parking
 Location Type : Location
 Street :

**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of Pretty Bird ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4/2

Representative's Signature

Carrie L.A.

Representative's Name (Please Print)

Representative's Title (Please Print)

Pretty Bird Prods.

Name of Principal (i.e. company name)

(Please Print)

1008 Arnaudi Dr.

LA. CA 90272

Principal's Mailing Address (Please Print)

310-459-2904

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA 90028
Ph. 323-465-9179 Fx. 323-465-9869